

Curriculum Vitae

A.Sudheer Reddy



Designation : Assistant Professor
Head - Training and Placement

Nature of Employment : Regular

Qualification : MCom., MBA (PhD)

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Educational Background:

Programme	Discipline	Year of Passing	University
PhD	Management	Pursuing (2020 -)	Bharatiya Engineering Science and Technology Innovation University, Anantapuramu
M.Com	Commerce	2011	Sri Krishnadevaraya University, Anantapuramu
MBA	Finance and HR	2008	Anna University, Chennai
BBM	Management	2005	Sri Krishnadevaraya University, Anantapuramu

Work Experience

Designation	Institution	Duration	No. of Years
Assistant Professor	Sri Vani Degree & PG College, Anantapuramu	2012 to till date	Till date
Assistant Professor	Sanskriti School of Business, Puttaparthi	2011 - 2012	1 year
Assistant Professor	Anantapur Institute of Management and Sciences, Anantapuramu	2009 - 2011	2 year

Date of joining at Sri Vani Degree & PG College: 07.07.2012

Lecture Courses:

- Business Organization and Management
- Business Law
- Commercial Geography
- Marketing
- Business Environment
- Human Resource Management
- International Business
- Entrepreneurship Development

Additional Responsibilities: Head - Training and Placement

- Contact potential employers by telephone, written correspondence, and site visits to promote the programs of the college or continuing education centres to identify and develop career positions related to academic/vocational preparation; full and part-time, paid and non-paid internships, and other off-campus employment.
- To correspond to prospective companies for interview date and schedule of events.
- To receive the personnel and provide necessary inputs about the college and to co-ordinate for smooth functioning at various locations (interview halls, written test halls etc).
- To collect the appointment letters or correspond to get them as soon as the interview is over.
- Supervise the receiving of job orders from employers; match students to jobs and maintain records of students placed in jobs.
- To distribute appointment letters and collect acceptance letters from the students.
- Provide career advisement to students, including but not limited to career goals, requirements of specific occupations, job market trends, proper work habits, and techniques for competing for jobs, including appropriate grooming and dress, effective methods for completing job applications and preparing resumes, and interviewing methods.

- Facilitate the interviewing of students to assist in completion of placement assistance request forms; maintain files of student applicants; conduct pre-screening of students to verify qualifications.
- Analyze available job market economic data and information. Research job market trends and requirements for a variety of occupations.
- Perform special studies as requested.

Paper Presentations in Conference/ Workshops/ Seminars:

- A.Sudheer Reddy, “**Role of Microfinance in Upliftment of the Rural Masses**” at **Two Days International Conference on Recent Trends in Commerce and Management**, held on 22nd and 23rd September,2021, organized by **G Pulla Reddy Degree & PG College, Hyderabad - 28.**

Seminars / Webinars / Conferences / Workshops Organized:

- Organized Three Day Training Program in association with Rubicon, Gurugram on “**Employability Skills**” on **03 March, 2020.**
- Organized One Day National Webinar in association with NIIT, Hyderabad on “**Career Opportunities in Banking and Financial Institutions**” on **17 June,2020.**
- Organized One Day National Webinar in association with Knowise Learning Academy, Banglore on “**Investors Awareness Program (NSE)**” on **1st July ,2020.**
- Organised Webinar in association with Shine Projects, Hyderabad on “**Stock Markets**”, on **26th May 2021.**
- Organized “**Youth Employment Training Program**” (45 Days) by **Mr. Samuel John** from **Tata Consultancy Services** from **22.01.2021.**
- Organized “**Profile Building Workshop**” in Association [Mr.Cherag Bachhawat, Founder and Director] with **CV Dragon** on **08.04.2021.**

Areas of Interest:

- Entrepreneurship Development
- Strategic and Performance Management
- Soft skills and Corporate Training
- Human Resource Management
- Security Analysis and Portfolio Management
- Financial Markets

Seminars / Webinars / Conferences /FDP's / Workshops attended:

- Participated in **UGC National Seminar** on “**Consumer Protection: Issues and Strategies**” organised by **Department of Commerce (SKU)**, Anantapur on **21st March 2013**.
- Participated in **Faculty Development Program** on **Research Methodology** organised by **Sreenivasa College of Engineering and Technology**, Kurnool on **27th Dec 2014**.
- Participated in **International Conference** on **Emerging Management Practices** organised by **G.Pullaiah College of Engineering and Technology**, Kurnool on **21st Feb 2015**.
- Participated in **National Symposium** on “**Emerging Atrocities on Women – An Ethical Introspection**” organised by **Govt. College (UG & PG)**, Anantapur on **19th April 2015**.
- Participated in **Two Day National Seminar** on “**Changing Dimensions In Marketing Scenario**” organised by **Department of Commerce (SKU)**, Anantapur during **28th & 29th September 2018**.
- Participated in **Webinar** on “**The Future of Higher Education in The New Era**” organised by **Globsyn Business School, Kriparampur (WB)** on **1st August 2020**.
- Participated in **One Week National Workshop** on “**Online Teaching Tools**” in organised by **Sri Vani Degree & PG College, Anantapur** from **2nd to 6th August 2020**.
- Participated in **One Week International Workshop** on “**Advance Online Teaching Tools**” with **ESSGEE DIGISKILLS**, from **8th to 12th August 2020**.
- Participated in **Webinar** on “**Personality Development**” organised by **Sri Vani Degree & PG College, Anantapur** on **19th August 2020**.
- Participated in **Webinar** on “**Introductory Concepts of Mutual Funds**” organised by **Sri Vani Degree & PG College, Anantapur** on **24th August 2020**.
- Participated in **Webinar** on “**Stock Investment Toolkit - Equity Research from Investors Point of View**” organised by **Sree Vidyanikethan Institute of Management, Tirupati** on **27th August 2020**.
- Participated in **Faculty Development Program** on **Latest Trends in Teaching Methodologies** organised by **Sambhram College of Hotel Management ,KGF**, on **21st April 2021**.
- Participated in **National Webinar** on “**Wealth Creation with Capital Market Investment**” organised by **Badruka College of Commerce and Arts, Hyderabad** **17th May 2020**.
- Participated in **One week International Webinar** on “**Teaching Redefined for Gen Z**” organised by **Tamil Nadu Teachers Education University, Chennai**. On **17th May 2021**.
- Participated in **One week International Webinar** on “**Yoga to Reboot your Mind,Body and Soul during Covid – 19**” organised by **Tamil Nadu Teachers Education University, Chennai**. On **18th May 2021**.
- Participated in **One Day International Webinar** on “**Intellectual Property Rights**” organised by **Seshadripuram Evening Degree College, Bangalore** on **19th May 2021**.
- Participated in **One Day International Webinar** on “**How to boost immune system against Covid-19**”, organised by **A.P.C. Mahalaxmi College for Women,Thoothukudi,Banglore** on **19th May 2021**.

- Participated in **One Day National Webinar** on “**HR CONCLAVE – IGNITIA 2021**”, organised by **Patrician College of Arts and Sciences, Chennai** on **21st May 2021**.
- Participated in **One Day National Level Symposium** on “**Reinventing and Integrating The New Era of Management and Practices**”, **Jain – Deemed to be University, Bangalore** on **21st May 2021**.
- Participated in **Webinar** on “**Stock Markets**”, organised by **Shine Projects, Hyderabad**, on **26th May 2021**.
- Participated in **One Day Training Workshop** on “**Tricks and Trades in Writing Research Paper**”, organised by **Institute of Gems and Jewellery, Bangalore** on **27th May 2021**.
- Participated in **Three Day Training Workshop** on “**NAAC Assessment AND Accreditation**”, organised by **Chadalawada Ramanamma Engineering College, Tirupathi** on **27th May 2021**.
- Participated in **Faculty Development Program** on “**Making Management Teaching Effective Issues and Challenge**”, organised by **Reva University, Bangalore** on **28th May 2021**.
- Participated in **National Webinar** on “**Impact of Covid-19 on Indian Economy**”, organised by **H.H. The Rajah’S College, Pudukkottai** on **30th May 2021**.
- Participated in **National Webinar** on “**Mega Virtual HR Conclave**”, organised by **GNA University &Core HRIR Group** on **30th May 2021**.
- Participated in **International Webinar** on “**Ethics Conscience for a New Business Take**” organised by **Cauvery College for Women, Tiruchirapalli** on **31st May 2021**.
- Participated in **National Webinar** on “**Grammer is the Backbone of Spoken English**”, organised by **Tamil Nadu Teachers Education University, Chennai** on **31st May 2021**.
- Participated in **Five Day Interdisciplinary Workshop** on “**Advanced Teaching, Learning, Research Methodology and Innovations** ” organised by **ST.Francis De Sales College, Nagpur** on **31st May 2021**.

